

# ITSSOIN

Stakeholder Workshop: Impact of Social Innovation in  
Consumer Protection and Environmental Sustainability

## **Preliminary Program**

Masaryk University  
Brno, Czech Republic  
21<sup>st</sup> of June 2016

## 1. Welcome

<p><b>9:00 am</b></p>	<p>Welcome to Brno and Faculty of Economics and Administration, Masaryk University <i>Petr Smutný, Ph.D., vice-dean for external relations, MU</i> <i>Vladimír Hyánek, Ph.D., principal investigator, MU</i></p> <p>Introducing ITSSOIN <i>Lea Heyer – University of Heidelberg</i></p> <p>Introducing Stakeholder Workshop scope and goals <i>Maria Figueroa, CBS; and Vladimír Hyánek, MU</i></p>
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## 2. Stakeholder Presentations and Panel/Discussion

<p><b>9:30 – 10:00</b></p>	<p>Social Innovation in Consumer Protection <i>John Pederson, Danish citizens help:Dansk Folkehjælp</i></p> <p><i>TBA</i></p>
<p><b>10:30 am</b></p>	<p>Coffee Break</p>
<p><b>11:00 am</b></p>	<p>Social Innovation in Environmental Sustainability <i>Lisse Nygaard Arre; Bicycle Innovation Lab, Denmark</i></p> <p><i>TBA</i></p>
<p><b>12:00 am</b></p>	<p>Stakeholder Panel discussion <i>TBA</i></p> <p>Our four previous speakers continue the conversation and discuss challenges of advancing social innovation in consumer protection and environmental sustainability and their interaction with State and Market actors.</p>
<p><b>12:30 pm</b></p>	<p>Lunch</p>

### 3. Parallel Sessions: Consumer Protection & Environmental Sustainability

<b>13:30 pm</b>	<p>Brief presentation of ITSSOIN field research scope &amp; findings</p> <p><i>Maria Figueroa, CBS; and Vladimír Hyánek, MU</i></p> <ul style="list-style-type: none"> <li>- Main Goals of research</li> <li>- Methods in Social innovation field work</li> <li>- Preliminary findings, outlook</li> </ul>
<b>14:00 pm</b>	<p>Open debate/discussion where different participants stakeholders give inputs from their positive and challenging experiences</p>
<b>15: 30 pm</b>	<p>Final remarks and wrap up and End of Stakeholder Workshop</p>
<b>18:00 pm</b>	<p>Dinner</p>