



**ITSSOIN  
CONCLUDING CONFERENCE  
PROGRAMME**

Representation of the federal state  
of Baden-Württemberg,  
Brussels  
February 20, 2017

- 11.00 am **Gathering, registration & lunch**  
(Posters presenting spotlights of key findings already available for inspection)
- 12.00 pm **Welcome European Commission & ITSSOIN**  
(Monica Menapace, EC Project Officer;  
Helmut K. Anheier & Georg Mildenerger,  
University of Heidelberg)
- 12.30 pm **Country contexts and social innovation –  
How do they matter?**  
Moderated discussion along key findings
- (Presenter: Helmut K. Anheier, University of Heidelberg  
Participants:  
Gorgi Krlev, University of Heidelberg  
Rene Bekkers, VU Amsterdam  
Anker Brink Lund, Copenhagen Business School)
- *National welfare systems: Which factors influence the degree of social innovation?*
  - *Policy: High expectations towards social innovation but no clear concept*
  - *Citizen perceptions: The third sector is trustworthy but lacks innovative capacity*
  - *Media images: Third sector? – Not a news beat in its own right*
- 13.15 pm *Plenary discussion (Your questions & comments please!)*
- 13.45 pm **Interactive coffee & tea break:**  
**Poster session with insights from the fields**  
(Choose one of seven fields in each of three 10-minute “quick fire sessions”:

culture & arts; social services; health care; environmental sustainability; consumer protection; work integration; and community development)

14.45 pm **Organisations driving social innovation – Who are they, what do they do, and what makes them innovative?**

Moderated discussion along key findings

(Presenter: Helmut K. Anheier, University of Heidelberg)

Consulted field experts:

Alex Turrini, Bocconi University

Marta Rey Garcia, University da Coruna

Annette Bauer, London School of Economics

Maria Figueroa, Copenhagen Business School

Vladimir Hyanek, Masaryk University

Anne-Claire Pache, ESSEC Business School

Wouter Mensink, Netherlands Institute for Social Research)

- *To collaborate, or not to collaborate: Single actors versus cross-sector cooperation in social innovation*
- *Know your hood: The importance of local embeddedness for social innovation*
- *Remain receptive: The effects of external organisational openness on social innovation*
- *Engage: The role of volunteering in social innovation*

16.15 pm *Plenary discussion (Your questions & comments please!)*

16.45 pm **So what?**

Lessons learned and wrap-up – A perspective from outside  
TBD

17.00 pm *Plenary discussion & Reception*

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Social Innovation & Civic Engagement