Arts & Culture -

Social Cohesion in Contexts of Culture-led Place Rejuvenation

Setting/What & Where?

- What? Place-regeneration initiatives driven by arts and culture
- Where? Degraded urban spaces in the periphery of the cities of Milan, Rotterdam, Greater Paris region & Galicia (Spain)
- Why? Achieving social cohesion relevant outcomes:
 - Fostering the inclusion of socially disadvantaged groups
 - Strengthening their feeling of belonging to a community
 - Stimulating their active participation and involvement in the life of a community
- Time horizon: 2005 2015

Actors / Who is involved?

Public administration

- Policy makers
- Facilitators of innovative initiatives

Citizens and informal groups

- Consultants for policy making
- Co-creators of projects
- Project designers

Private grantmaking foundations

- Promoters of innovative initiatives
- Technical, financial & relational support

Process / How did SI stream evolve?

Stage 1: Prompt (2005 – 2011)

- Availability of spaces in peripheral urban areas
- Cultural entrepreneurs relocate

Stage 2: Proposal (2012 – 2013)

- Involvement of civil society
- Radical shifts in allocation of spaces

Stage 3: Prototype (2014–2015)

 Pionerring organizations focus on high quality production to foster social cohesion

Stage 4: Sustaining (2015 onwards)

- High expenses to restructure spaces
- Econ. & tech. assistance for sustainability

Organisation & field traits/ What's needed?

Organizational traits

- Social needs orientation and embeddedness in local context
- Network building capacitity across sectors and relational skills

Context conditions

- Shifting roles and relationships between sectors
- Blending of social, market & artistic logics



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